

### YEARLY REVENUE BY PROPERTY SIZE



### AVERAGE YEARLY OCCUPANCY AND AVERAGE DAILY RATE (ADR)

# Beds	DAYS	%	(ADR)
0	197	54%	\$147
1	193	53%	\$168
2	161	44%	\$214
3	120	33%	\$296
4	117	32%	\$399
5	99	27%	\$600

### QUICK FACTS



#### AVERAGE DAYS BOOKED IN ADVANCE:

**91** for high season\* & **30** for low season\*



#### AVERAGE LENGTH OF STAY:

**5.6** for high season\* & **3.4** for low season\*

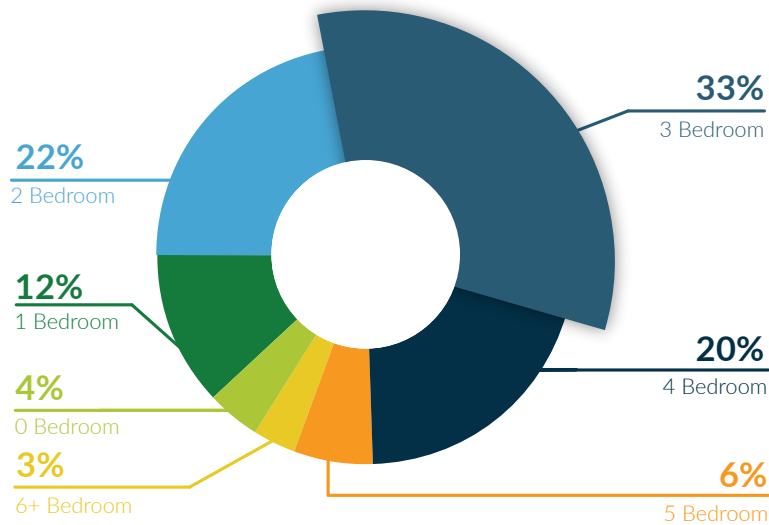


#### AVERAGE DAILY RATE:

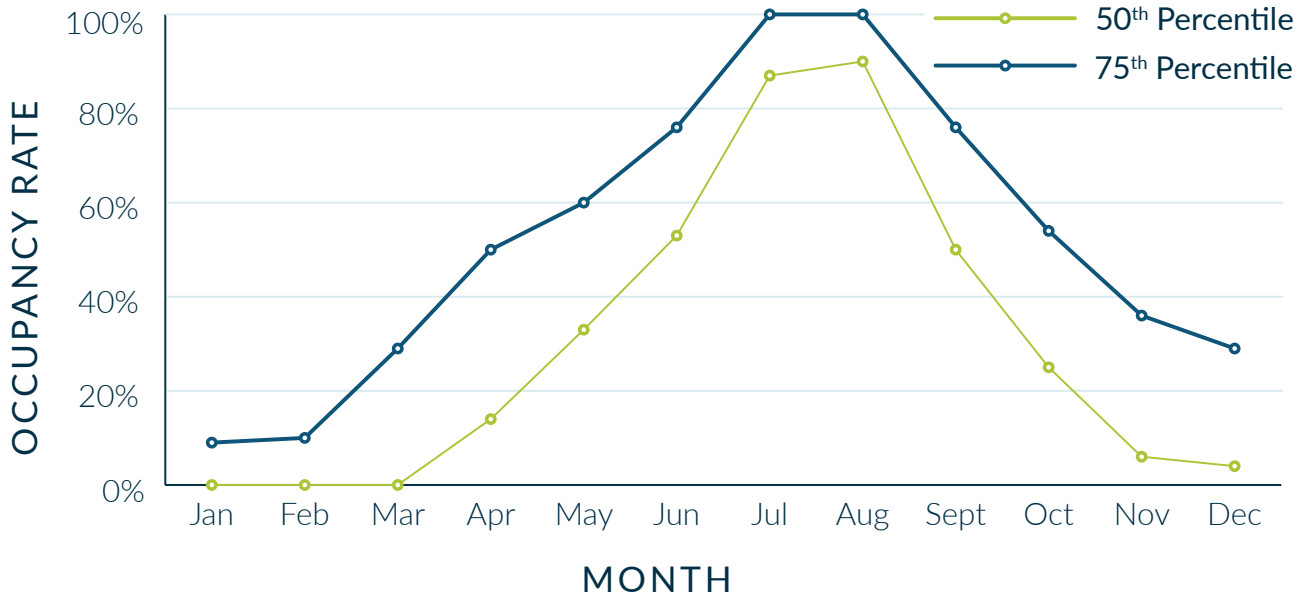
**\$251** for high season\* & **\$126** for low season\*

\* High and low seasons determined by highest 4 months and lowest 4 months of annual occupancy.

# VACATION RENTAL INVENTORY BY BEDROOM



# OCCUPANCY BY MONTH



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This report includes data for Cape Cod and the surrounding areas of Martha's Vineyard and Nantucket.