

Launch Your Vacation Rental Business with Evolve

We've averaged data from managing vacation rentals across North America, plus broader market trends, to help you understand this area's potential.* Let us know how else we can help.



How Does Home Size Affect Performance?

Number of Bedrooms	Average Nights Booked	Amount of Year Booked	Local Inventory Breakdown
1 Bedroom	58	16%	7%
2 Bedrooms	66	18%	31%
3 Bedrooms	55	15%	36%
4 Bedrooms	58	16%	21%
5 Bedrooms	37	10%	3%



TOP EVOLVE PERFORMER:

- 2 Bedrooms
- 111 Nights Booked

How Much Revenue Can You Expect?

Number of Bedrooms	Average Daily Rate	Average Yearly Revenue Top 50%	Average Yearly Revenue Top 75%
1 Bedroom	\$164	\$17,344	\$23,362
2 Bedrooms	\$191	\$18,392	\$42,754
3 Bedrooms	\$240	\$15,136	\$49,369
4 Bedrooms	\$299	\$25,823	\$54,319
5 Bedrooms	\$726	\$25,331	\$36,237

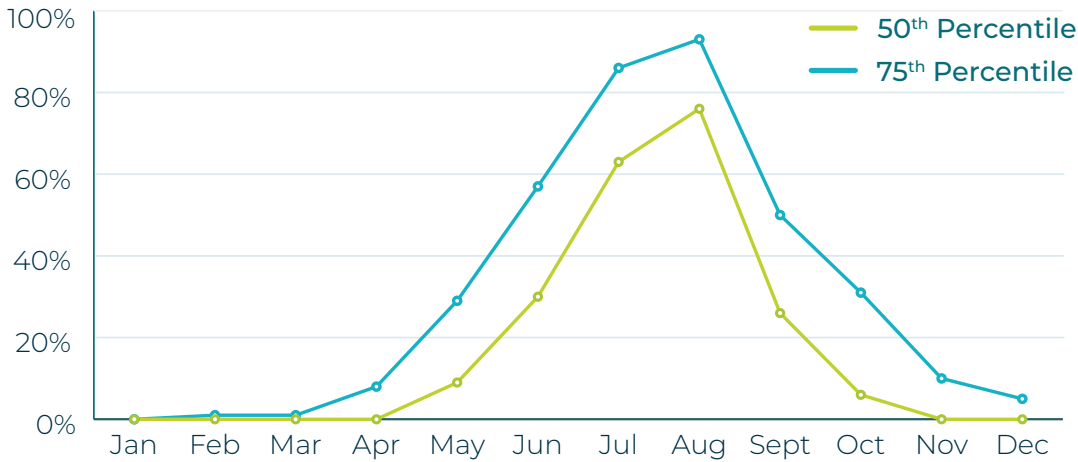


TOP EVOLVE PERFORMER:

- 2 Bedrooms
- \$256 Average Daily Rate

Occupancy by Month

Amount of month booked throughout the year (high and low season).



June, Jul, Aug, Sept
High Season



Jan, Feb, Mar, Apr
Low Season



Average Days Booked in Advance

83 22

High Season Low Season



Average Length of Stay in Days

5 3

High Season Low Season



Average Daily Rate

\$278 \$200

High Season Low Season

Tools for Investors and Owners

Whether you're just starting out or you're already a rental owner, our website can help.



New to Vacation Rental?

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Evolve Vacation Rental Management

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* This report is not a guarantee or offer of performance by Evolve. The report is intended to show only an expected range of possible outcomes based on the historical average performance of the market area, is not exclusively based on actual Evolve customer accounts, and does not reflect the effect of future changes in material economic and market factors. This report includes data for Cape Cod Area. This info is based on data from 1/1/19 - 12/31/19.