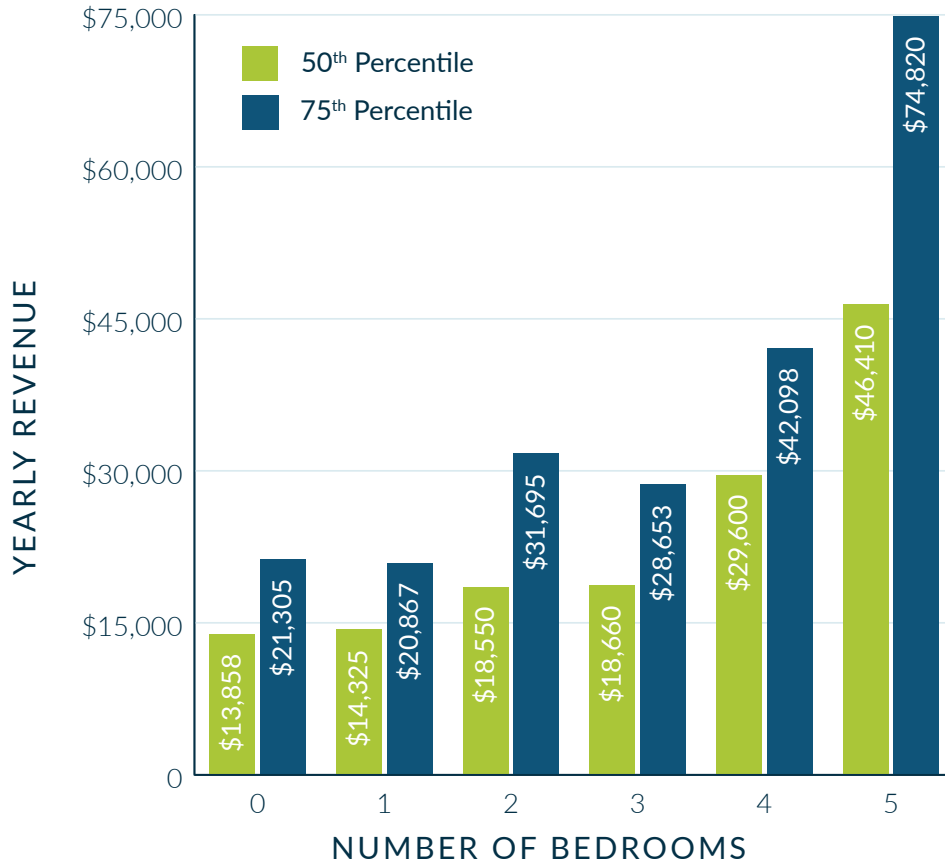


### YEARLY REVENUE BY PROPERTY SIZE



### AVERAGE YEARLY OCCUPANCY AND AVERAGE DAILY RATE (ADR)

# Beds	DAYS	%	(ADR)
0	193	53%	\$99
1	161	44%	\$121
2	168	46%	\$200
3	175	48%	\$161
4	193	53%	\$200
5	175	48%	\$410

### QUICK FACTS



#### AVERAGE DAYS BOOKED IN ADVANCE:

**100** for high season\* & **45** for low season\*



#### AVERAGE LENGTH OF STAY:

**9.6** for high season\* & **5.3** for low season\*

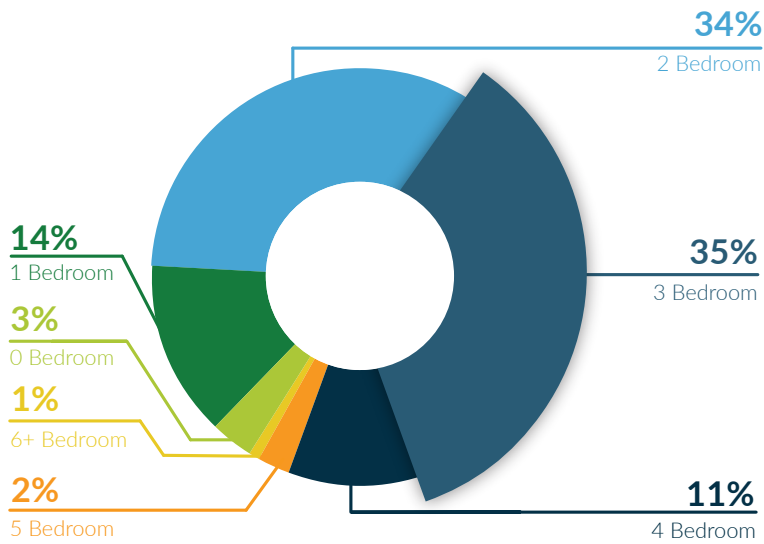


#### AVERAGE DAILY RATE:

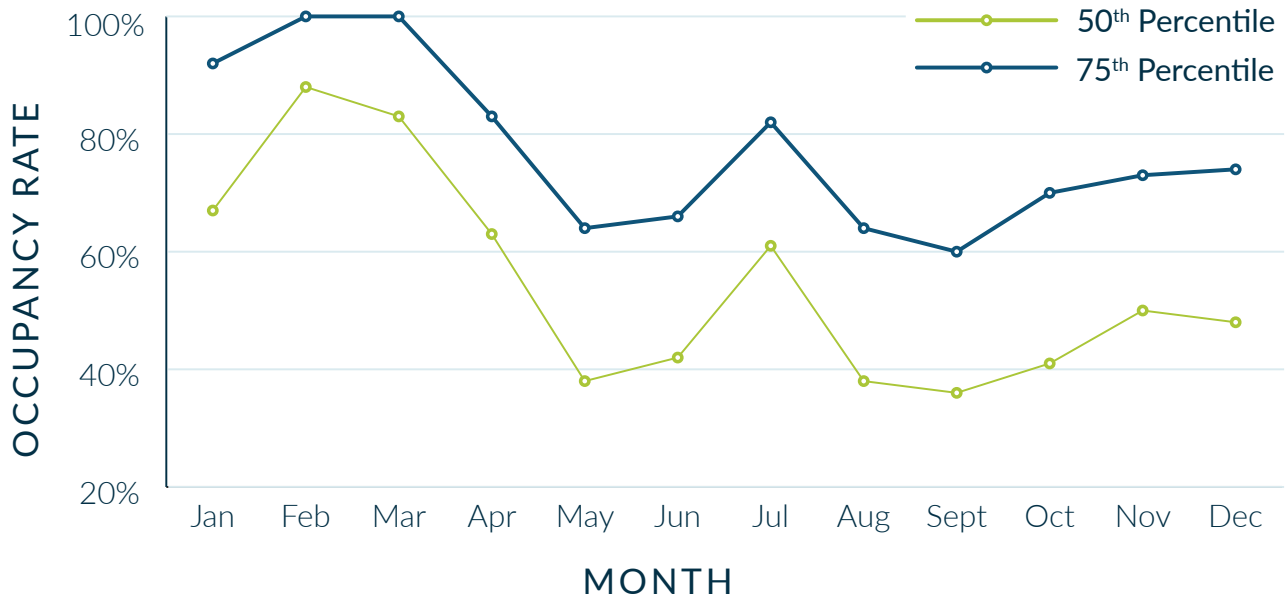
**\$184** for high season\* & **\$123** for low season\*

\* High and low seasons determined by highest 4 months and lowest 4 months of annual occupancy.

# VACATION RENTAL INVENTORY BY BEDROOM



# OCCUPANCY BY MONTH



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This report includes data for Fort Myers and the surrounding areas of Fort Myers Beach, Cape Coral, Estero, and Sanibel Island.

