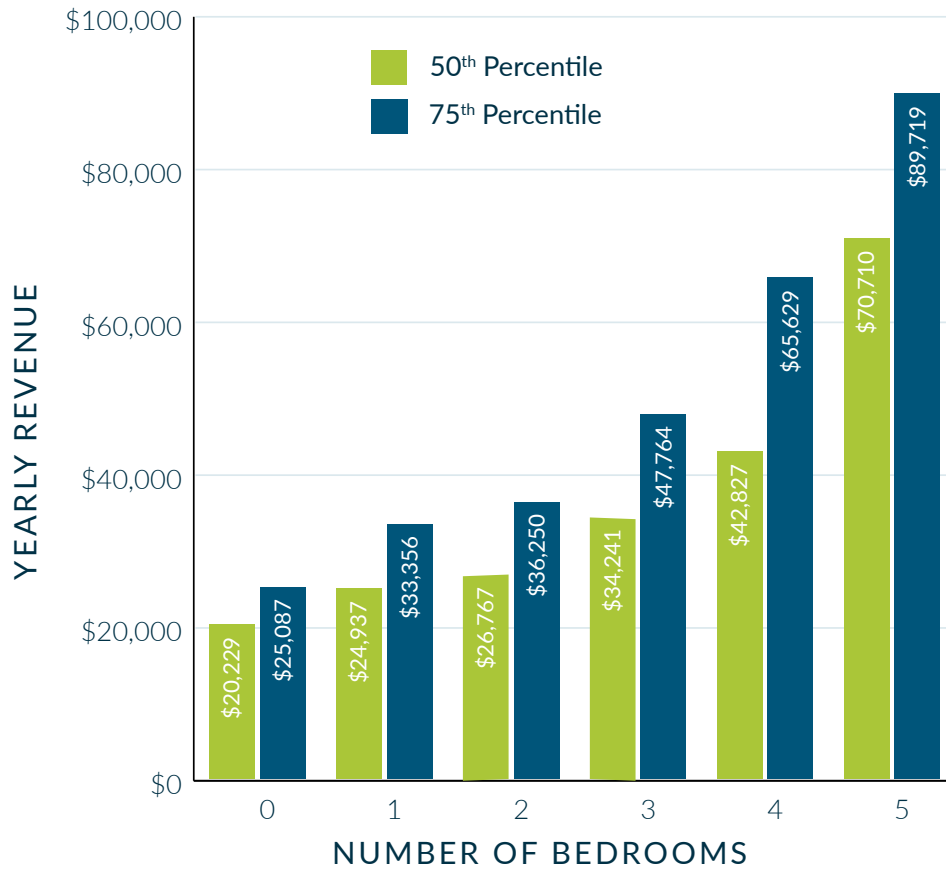


## YEARLY REVENUE BY PROPERTY SIZE



## AVERAGE YEARLY OCCUPANCY AND AVERAGE DAILY RATE (ADR)

# Beds	Days	%	(ADR)
0	255	70%	\$107.44
1	201	55%	\$150.68
2	197	54%	\$175.75
3	210	57%	\$242.96
4	208	57%	\$351.69
5	194	53%	\$430.91

## QUICK FACTS



### AVERAGE DAYS BOOKED IN ADVANCE:

**49** for high season\* & **39** for low season\*



### AVERAGE LENGTH OF STAY:

**4.0** for high season\* & **3.2** for low season\*

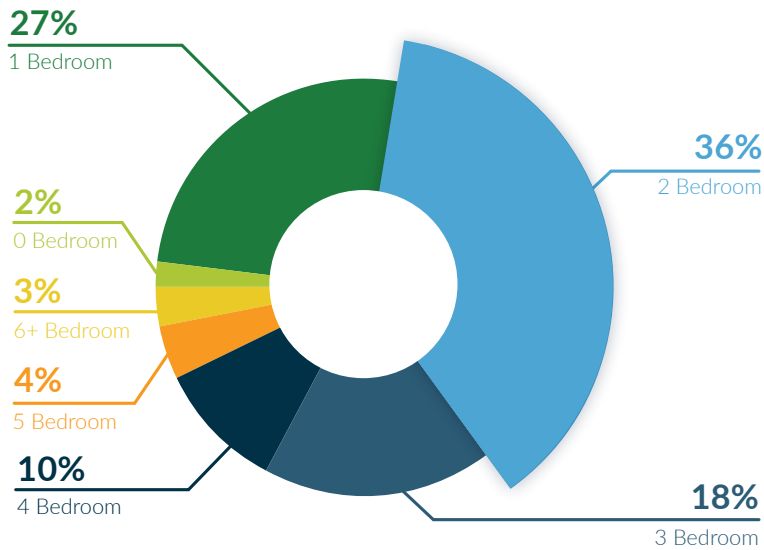


### AVERAGE DAILY RATE:

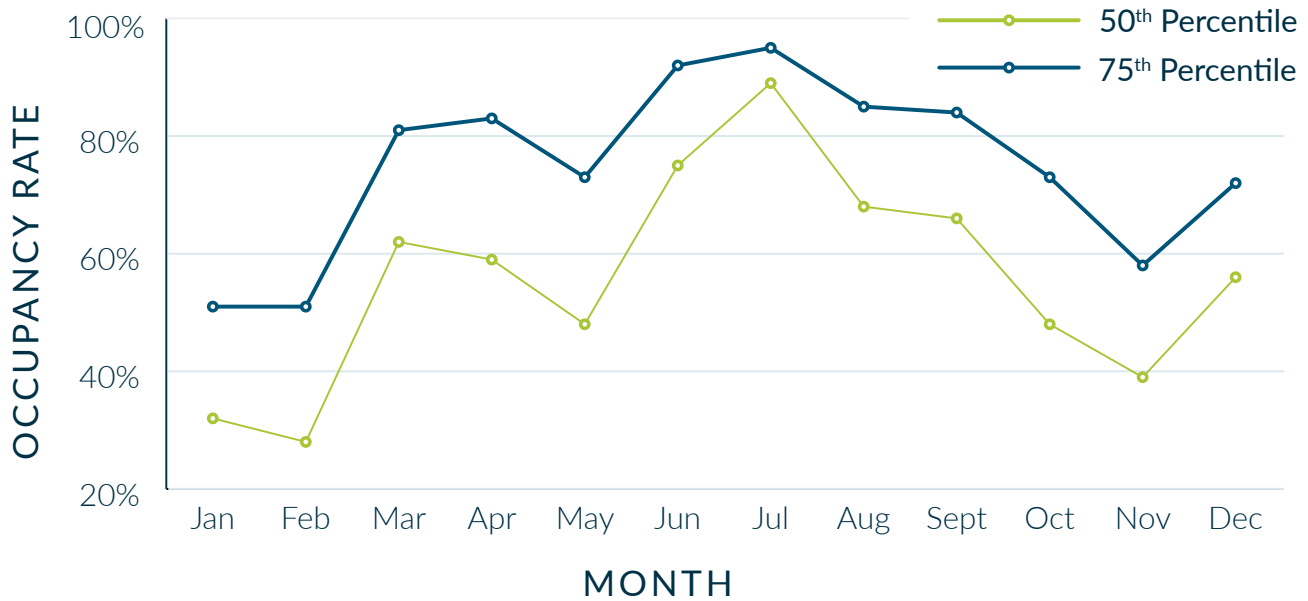
**\$184** for high season\* & **\$167** for low season\*

\* High and low seasons determined by highest 4 months and lowest 4 months of annual occupancy.

## VACATION RENTAL INVENTORY BY BEDROOM



## OCCUPANCY BY MONTH



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This report is not a guarantee or offer of performance by Evolve. The report is intended to show only an expected range of possible outcomes based on the historical average performance of the market area, is not exclusively based on actual Evolve customer accounts, and does not reflect the effect of future changes in material economic and market factors.

This report includes data for Gatlinburg and the surrounding areas of Pigeon Forge and Sevierville.

