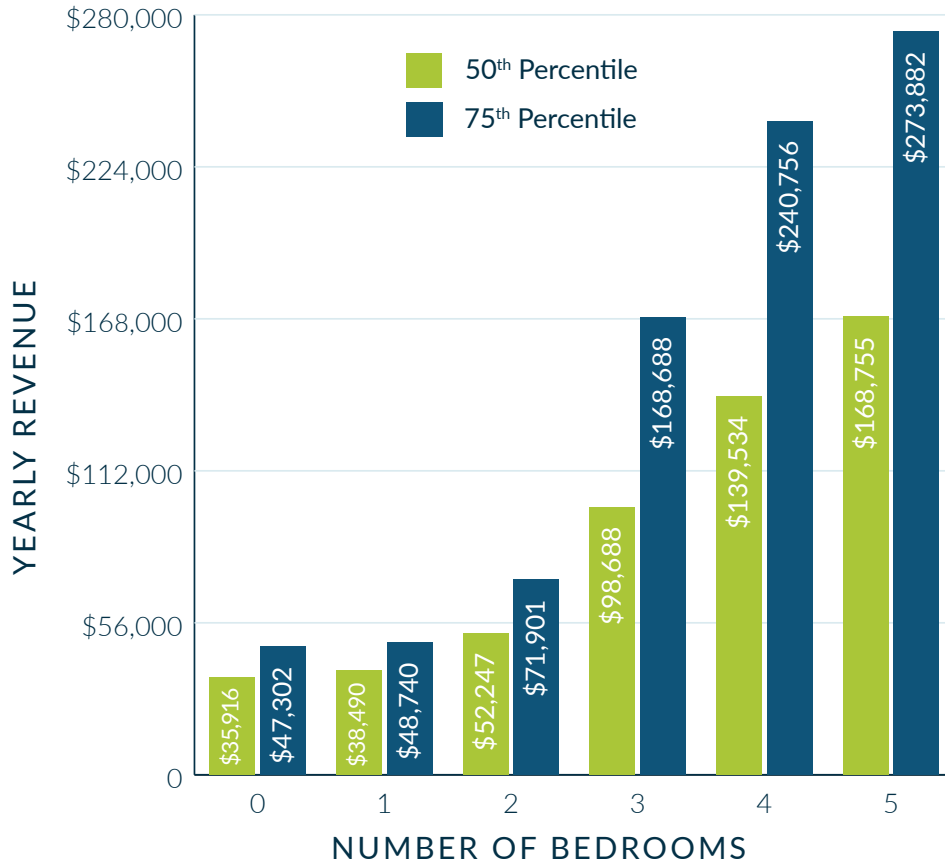


YEARLY REVENUE BY PROPERTY SIZE



AVERAGE YEARLY OCCUPANCY AND AVERAGE DAILY RATE (ADR)

# Beds	DAYS	%	(ADR)
0	295	81%	\$160
1	279	77%	\$181
2	266	73%	\$252
3	264	72%	\$485
4	274	75%	\$651
5	80	22%	\$1,658

QUICK FACTS



AVERAGE DAYS BOOKED IN ADVANCE:

96 for high season* & **80** for low season*



AVERAGE LENGTH OF STAY:

9.6 for high season* & **9.3** for low season*

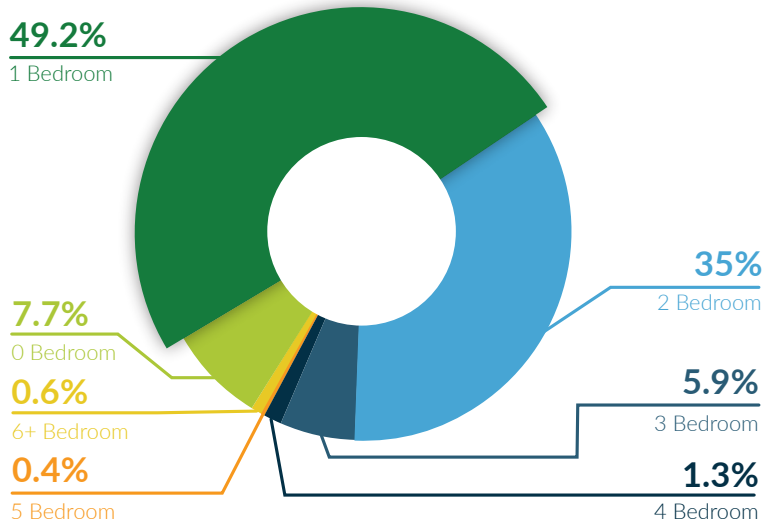


AVERAGE DAILY RATE:

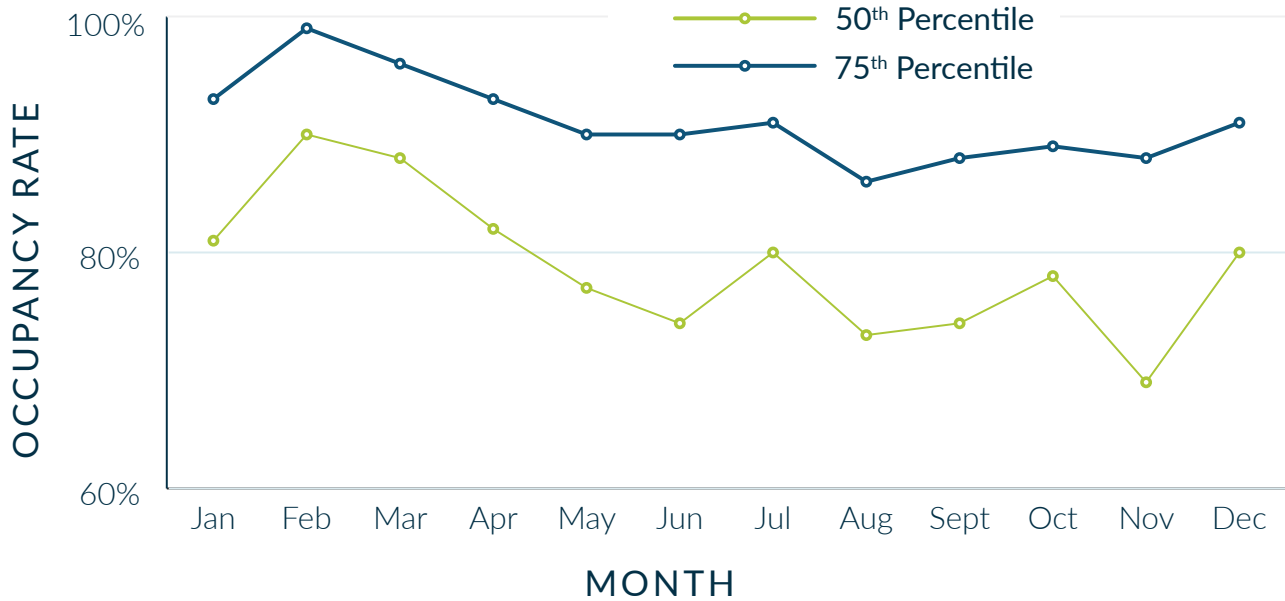
\$233 for high season* & **\$181** for low season*

* High and low seasons determined by highest 4 months and lowest 4 months of annual occupancy.

VACATION RENTAL INVENTORY BY BEDROOM



OCCUPANCY BY MONTH



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This report includes data for Lahaina and the surrounding area of Kihei.