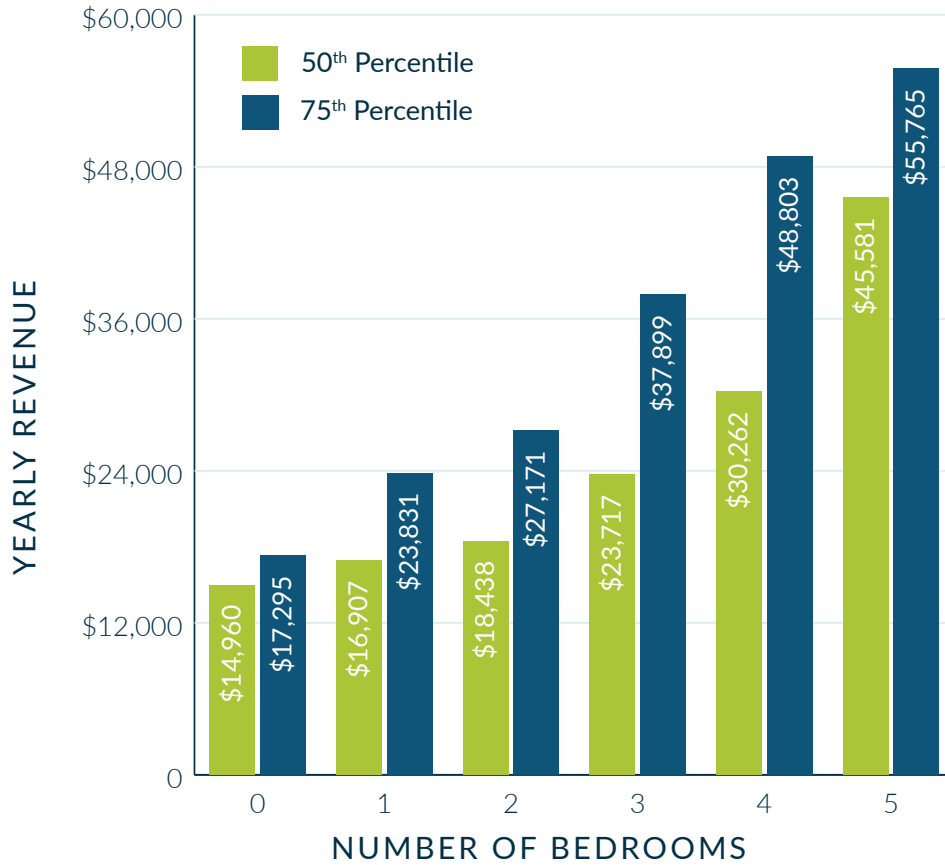


YEARLY REVENUE BY PROPERTY SIZE



AVERAGE YEARLY OCCUPANCY AND AVERAGE DAILY RATE (ADR)

# Beds	DAYS	%	(ADR)
0	204	56%	\$105
1	185	51%	\$126
2	179	49%	\$163
3	179	49%	\$235
4	179	49%	\$305
5	146	40%	\$414

QUICK FACTS



AVERAGE DAYS BOOKED IN ADVANCE:

58 for high season* & **32** for low season*



AVERAGE LENGTH OF STAY:

4.7 for high season* & **7.0** for low season*

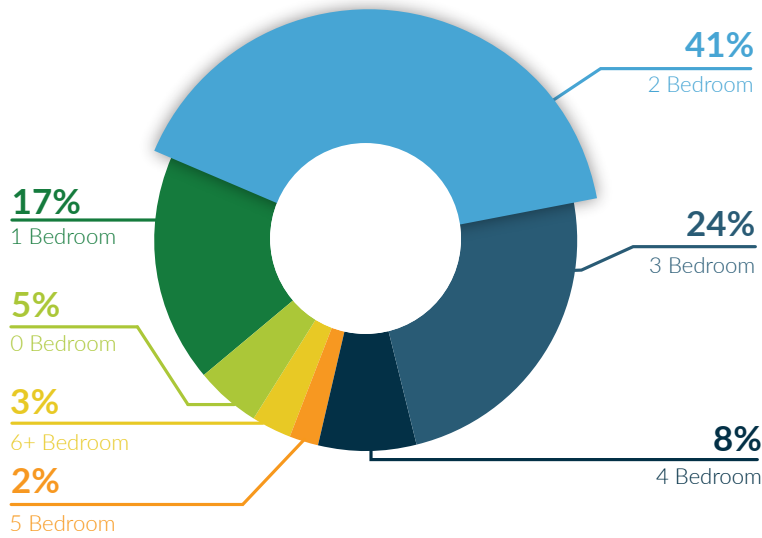


AVERAGE DAILY RATE:

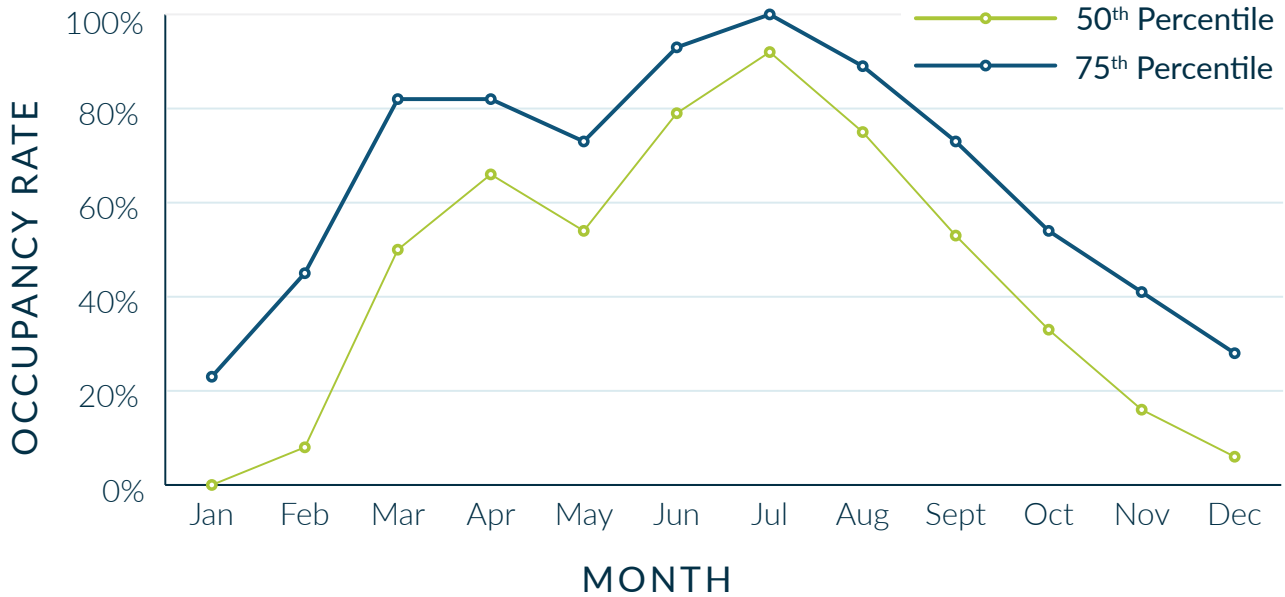
\$186 for high season* & **\$80** for low season*

* High and low seasons determined by highest 4 months and lowest 4 months of annual occupancy.

VACATION RENTAL INVENTORY BY BEDROOM



OCCUPANCY BY MONTH



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This report includes data for Myrtle Beach and the surrounding area of North Myrtle Beach.