

YEARLY REVENUE BY PROPERTY SIZE



AVERAGE YEARLY OCCUPANCY AND AVERAGE DAILY RATE (ADR)

# Beds	DAYS	%	(ADR)
0	259	71%	\$84
1	245	67%	\$90
2	223	61%	\$129
3	237	65%	\$190
4	252	69%	\$205
5	237	65%	\$335

QUICK FACTS



AVERAGE DAYS BOOKED IN ADVANCE:

70 for high season* & **46** for low season*



AVERAGE LENGTH OF STAY:

8.4 for high season* & **4.6** for low season*

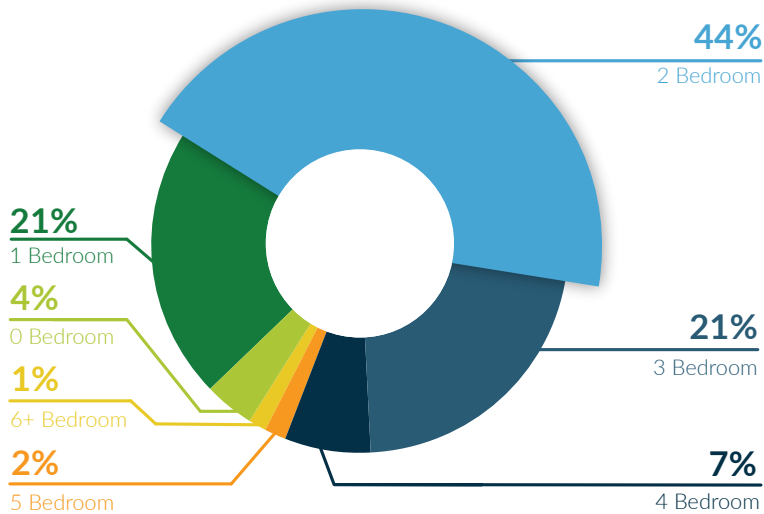


AVERAGE DAILY RATE:

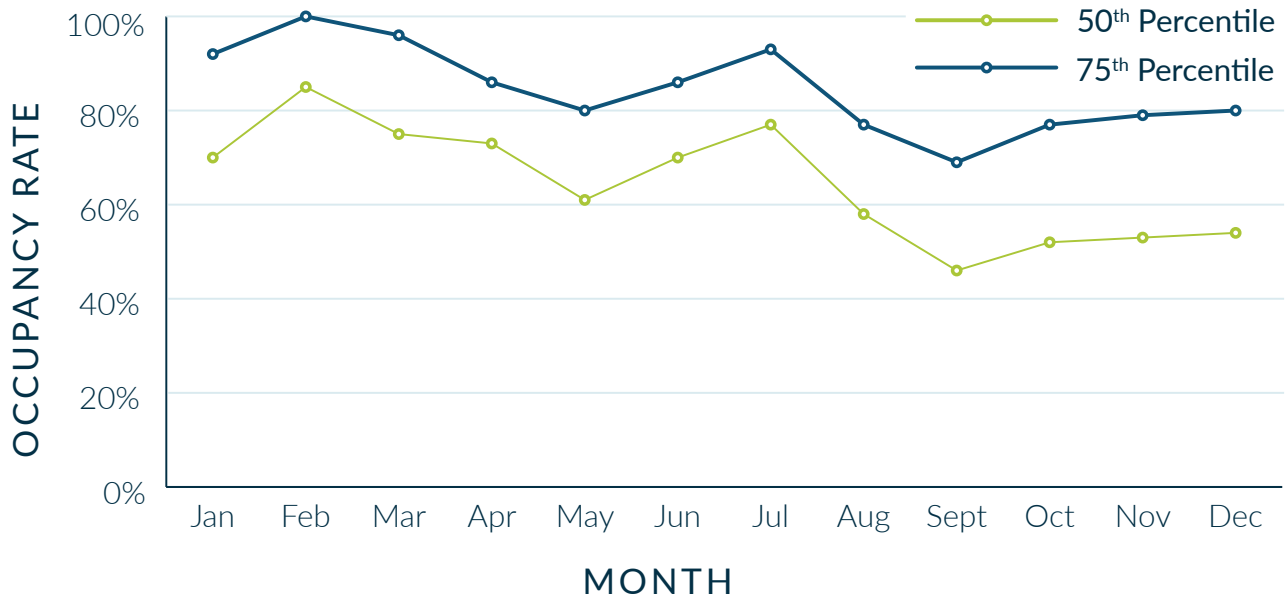
\$103 for high season* & **\$93** for low season*

* High and low seasons determined by highest 4 months and lowest 4 months of annual occupancy.

VACATION RENTAL INVENTORY BY BEDROOM



OCCUPANCY BY MONTH



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This report includes data for Palm Bay and the surrounding areas of Melbourne, Satellite Beach, Cocoa Beach, and Cape Canaveral.

