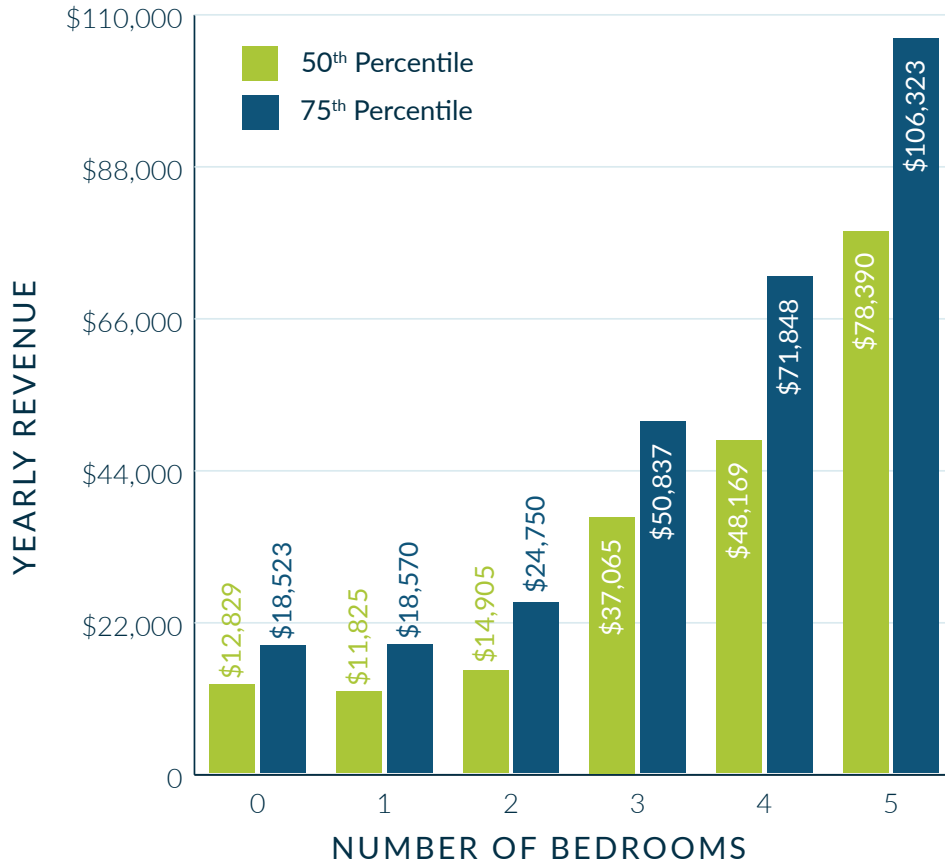


YEARLY REVENUE BY PROPERTY SIZE



AVERAGE YEARLY OCCUPANCY AND AVERAGE DAILY RATE (ADR)

# Beds	DAYS	%	(ADR)
0	162	45%	\$128
1	126	35%	\$149
2	107	29%	\$226
3	125	34%	\$365
4	112	31%	\$577
5	110	30%	\$842

QUICK FACTS



AVERAGE DAYS BOOKED IN ADVANCE:

76 for high season* & **52** for low season*



AVERAGE LENGTH OF STAY:

5.5 for high season* & **3.6** for low season*

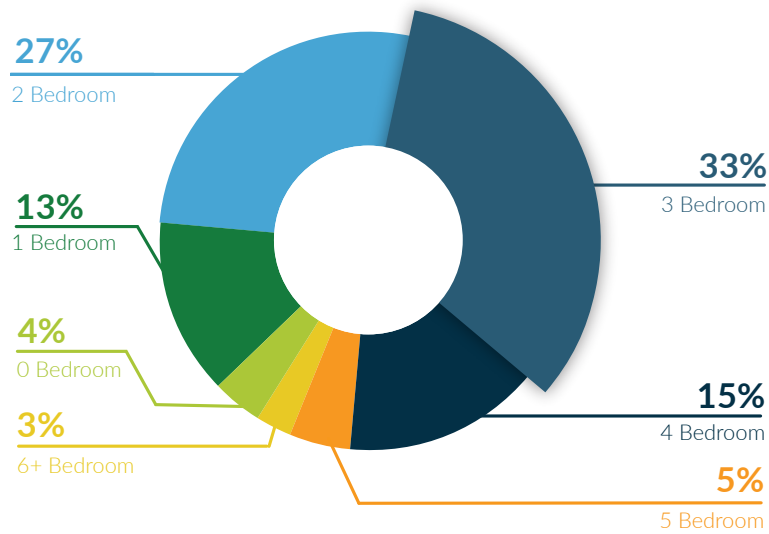


AVERAGE DAILY RATE:

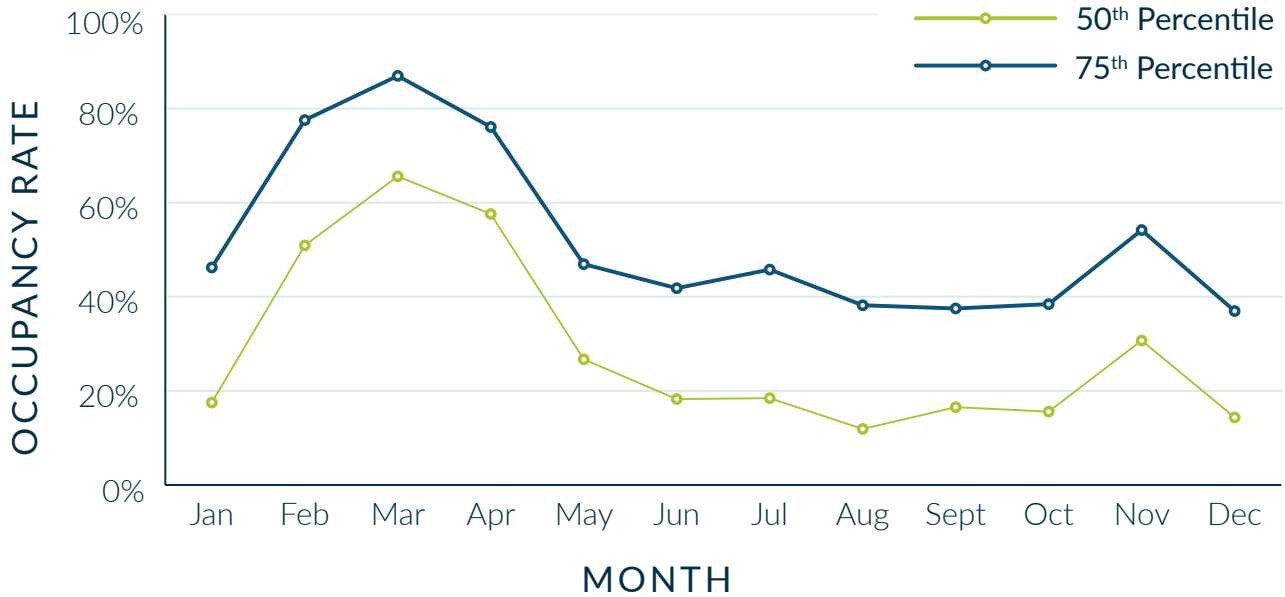
\$253 for high season* & **\$99** for low season*

* High and low seasons determined by highest 4 months and lowest 4 months of annual occupancy.

VACATION RENTAL INVENTORY BY BEDROOM



OCCUPANCY BY MONTH



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This report includes data for Palm Springs and the surrounding areas of Palm Desert, Indio, and La Quinta.