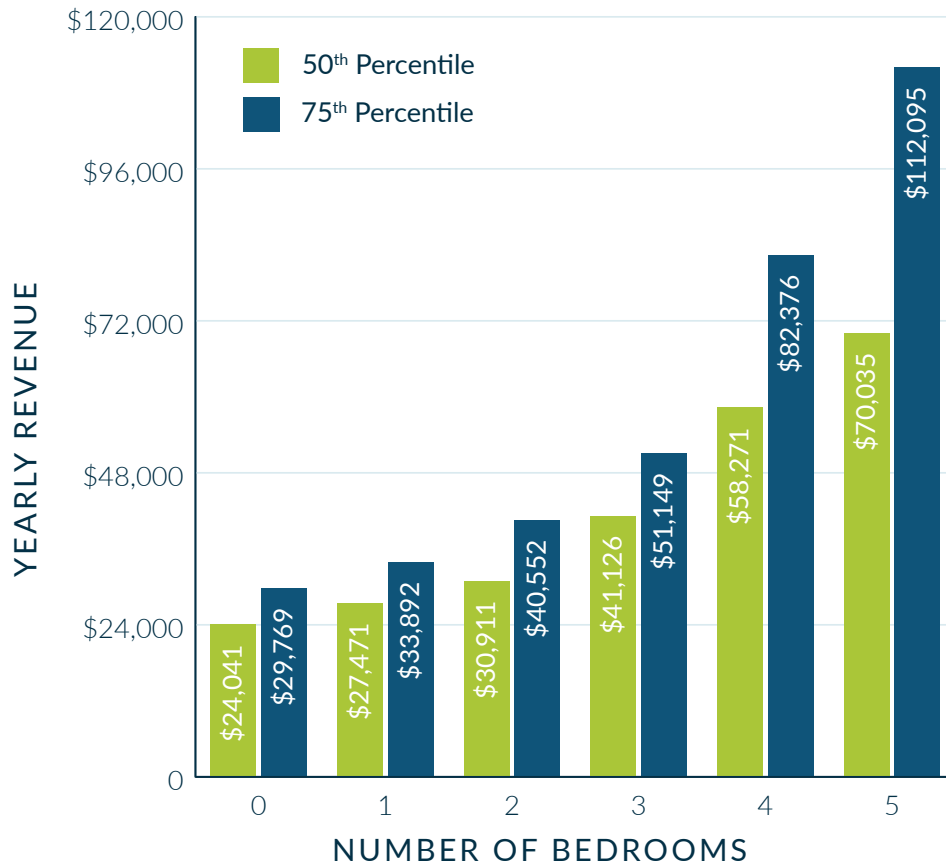


YEARLY REVENUE BY PROPERTY SIZE



AVERAGE YEARLY OCCUPANCY AND AVERAGE DAILY RATE (ADR)

# Beds	DAYS	%	(ADR)
0	230	63%	\$121
1	212	58%	\$165
2	201	55%	\$221
3	201	55%	\$284
4	175	48%	\$436
5	175	48%	\$626

QUICK FACTS



AVERAGE DAYS BOOKED IN ADVANCE:

57 for high season* & **38** for low season*



AVERAGE LENGTH OF STAY:

4.9 for high season* & **6.7** for low season*

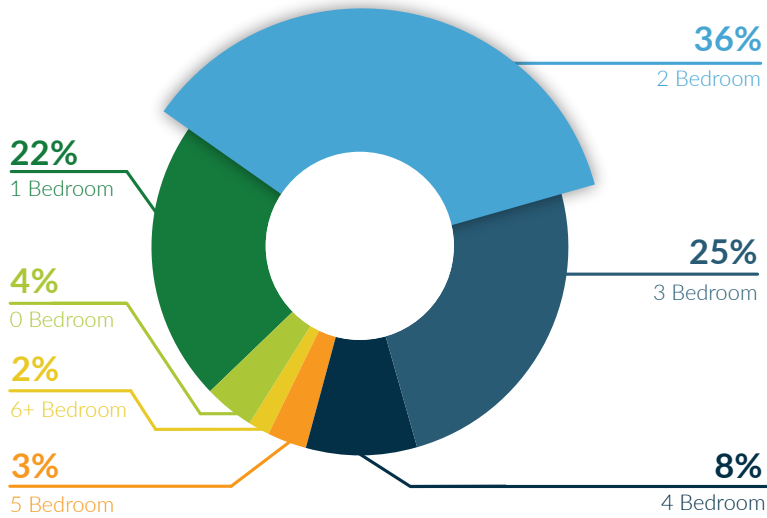


AVERAGE DAILY RATE:

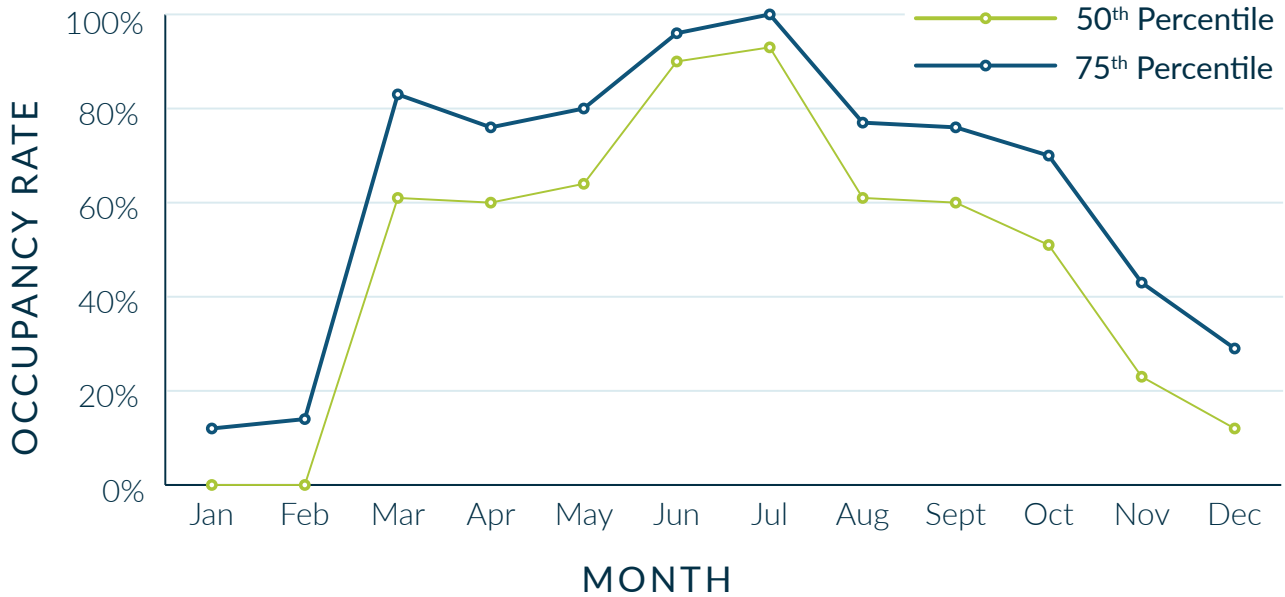
\$242 for high season* & **\$100** for low season*

* High and low seasons determined by highest 4 months and lowest 4 months of annual occupancy.

VACATION RENTAL INVENTORY BY BEDROOM



OCCUPANCY BY MONTH



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This report includes data for Panama City Beach and surrounding areas such as Panama City and Port Saint Joe.