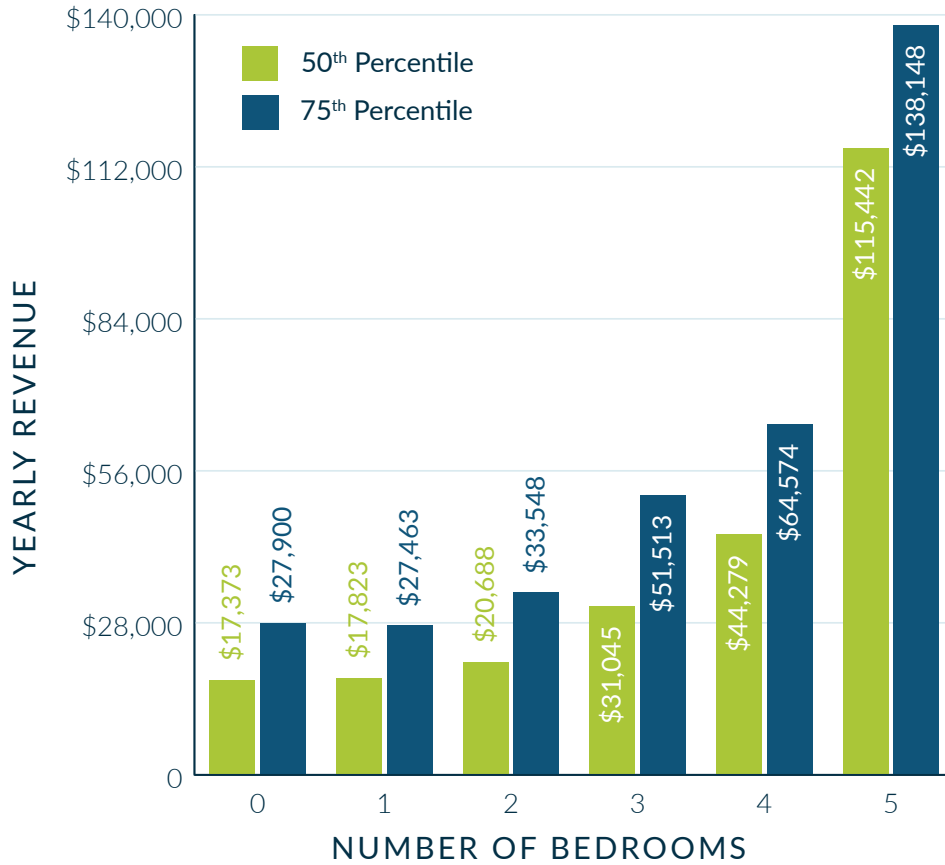


### YEARLY REVENUE BY PROPERTY SIZE



### AVERAGE YEARLY OCCUPANCY AND AVERAGE DAILY RATE (ADR)

# Beds	DAYS	%	(ADR)
0	230	63%	\$98
1	193	53%	\$129
2	175	48%	\$167
3	204	56%	\$242
4	212	58%	\$347
5	263	72%	\$614

### QUICK FACTS



#### AVERAGE DAYS BOOKED IN ADVANCE:

**56** for high season\* & **62** for low season\*



#### AVERAGE LENGTH OF STAY:

**5.7** for high season\* & **8.1** for low season\*

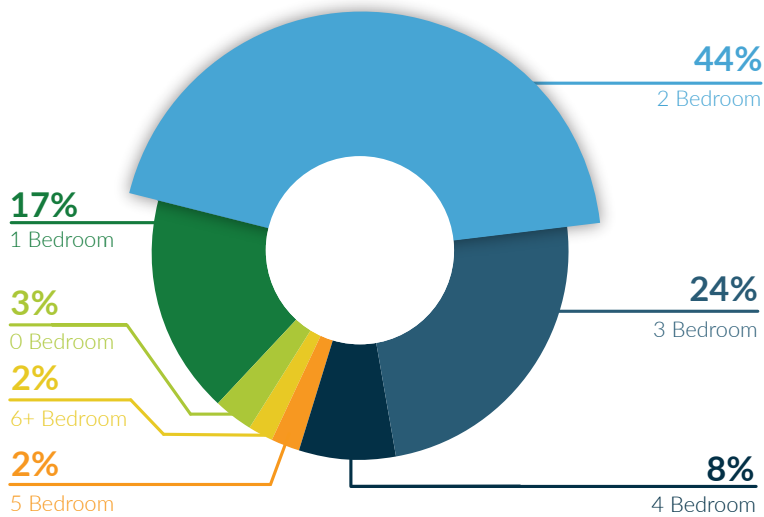


#### AVERAGE DAILY RATE:

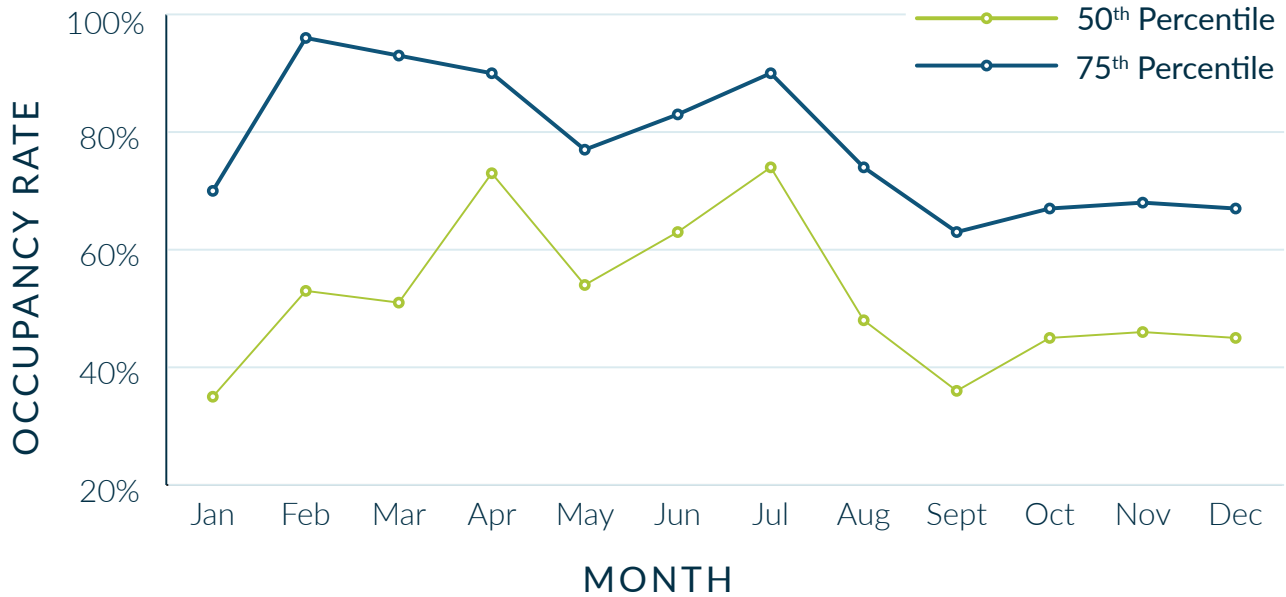
**\$155** for high season\* & **\$126** for low season\*

\* High and low seasons determined by highest 4 months and lowest 4 months of annual occupancy.

# VACATION RENTAL INVENTORY BY BEDROOM



# OCCUPANCY BY MONTH



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This report includes data for Sarasota and the surrounding areas of Anna Maria, Siesta Key, Bradenton Beach, Long Boat Key, and Venice.

