

## Launch Your Vacation Rental Business with Evolve

We've averaged data from managing vacation rentals across North America, plus broader market trends, to help you understand this area's potential.\* Let us know how else we can help.



### How Does Home Size Affect Performance?

Number of Bedrooms	Average Nights Booked	Amount of Year Booked	Local Inventory Breakdown
1 Bedroom	157	43%	33%
2 Bedrooms	150	41%	36%
3 Bedrooms	139	38%	16%
4 Bedrooms	131	36%	6%
5 Bedrooms	164	45%	2%



**TOP EVOLVE PERFORMER:**

- 4 Bedrooms
- 126 Nights Booked

### How Much Revenue Can You Expect?

Number of Bedrooms	Average Daily Rate	Average Yearly Revenue Top 50%	Average Yearly Revenue Top 75%
1 Bedroom	\$135	\$9,982	\$33,372
2 Bedrooms	\$180	\$13,137	\$43,952
3 Bedrooms	\$228	\$16,356	\$59,206
4 Bedrooms	\$345	\$24,359	\$87,423
5 Bedrooms	\$450	\$35,273	\$119,325

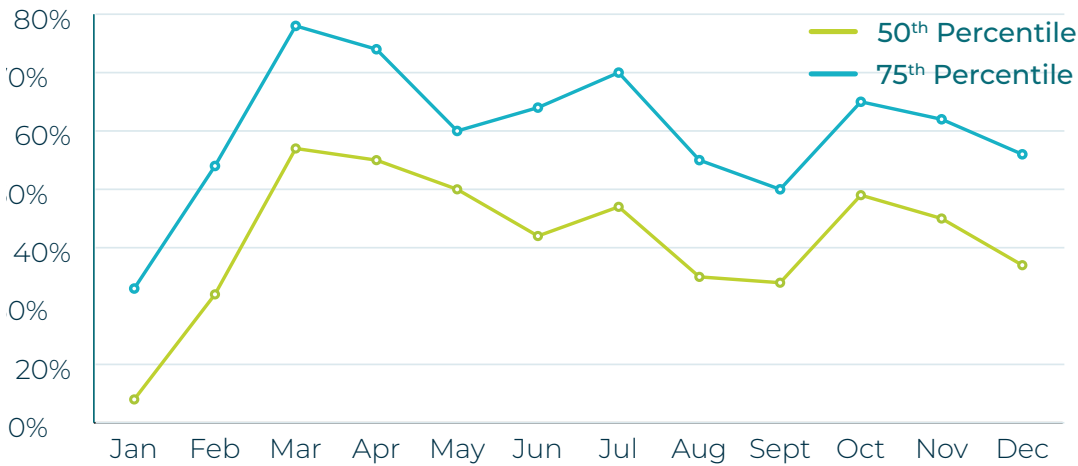


**TOP EVOLVE PERFORMER:**

- 4 Bedrooms
- \$262 Average Daily Rate

# Occupancy by Month

Amount of month booked throughout the year (high and low season).



**Mar, Apr, May**  
High Season



**Jan, Aug, Sept**  
Low Season



**Average Days Booked in Advance**

**70**

High Season

**53**

Low Season



**Average Length of Stay in Days**

**3**

High Season

**3**

Low Season



**Average Daily Rate**

**\$213**

High Season

**\$181**

Low Season

## Tools for Investors and Owners

Whether you're just starting out or you're already a rental owner, our website can help.



**New to Vacation Rental?**

[Learn More >](#)



**Evolve Vacation Rental Management**

[Learn More >](#)



**Evolve Real Estate Services**

[Learn More >](#)

\* This report is not a guarantee or offer of performance by Evolve. The report is intended to show only an expected range of possible outcomes based on the historical average performance of the market area, is not exclusively based on actual Evolve customer accounts, and does not reflect the effect of future changes in material economic and market factors. This report includes data for Savannah, GA. This info is based on data from 1/1/19 - 12/31/19.