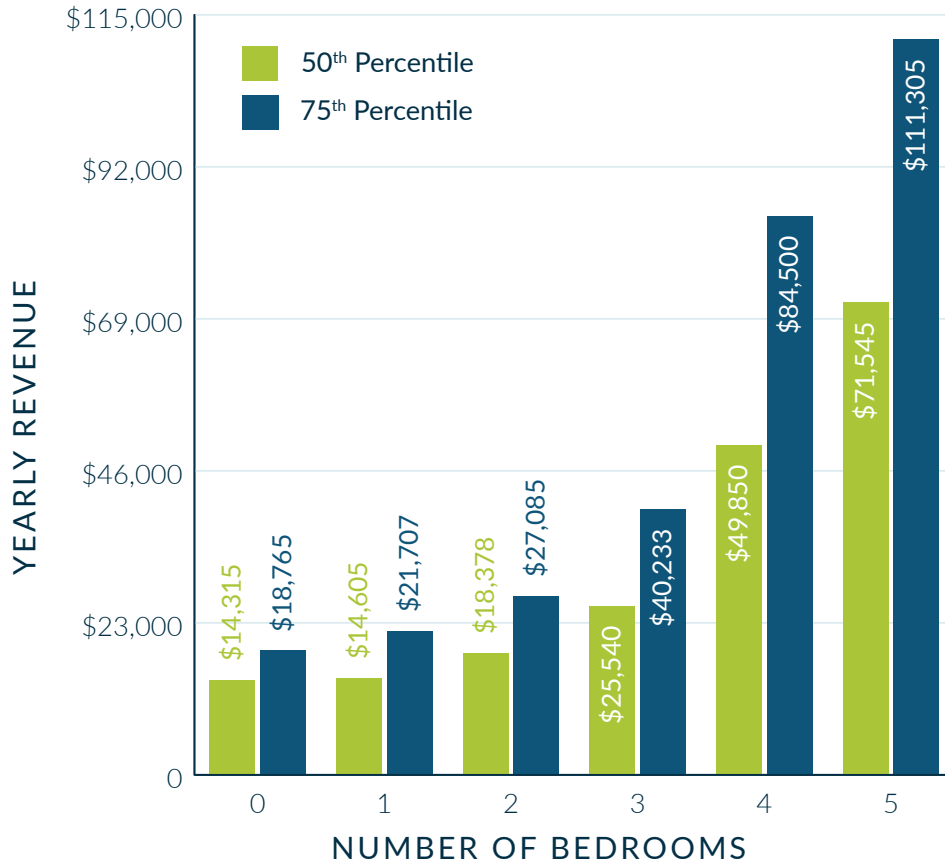


### YEARLY REVENUE BY PROPERTY SIZE



### AVERAGE YEARLY OCCUPANCY AND AVERAGE DAILY RATE (ADR)

# Beds	DAYS	%	(ADR)
0	234	64%	\$81
1	223	61%	\$100
2	204	56%	\$149
3	197	54%	\$191
4	190	52%	\$356
5	157	43%	\$575

### QUICK FACTS



#### AVERAGE DAYS BOOKED IN ADVANCE:

**56** for high season\* & **48** for low season\*



#### AVERAGE LENGTH OF STAY:

**5.4** for high season\* & **5.3** for low season\*

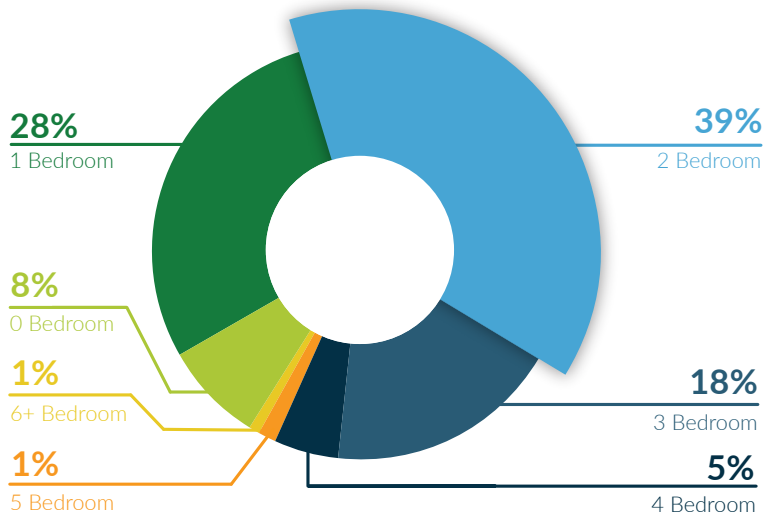


#### AVERAGE DAILY RATE:

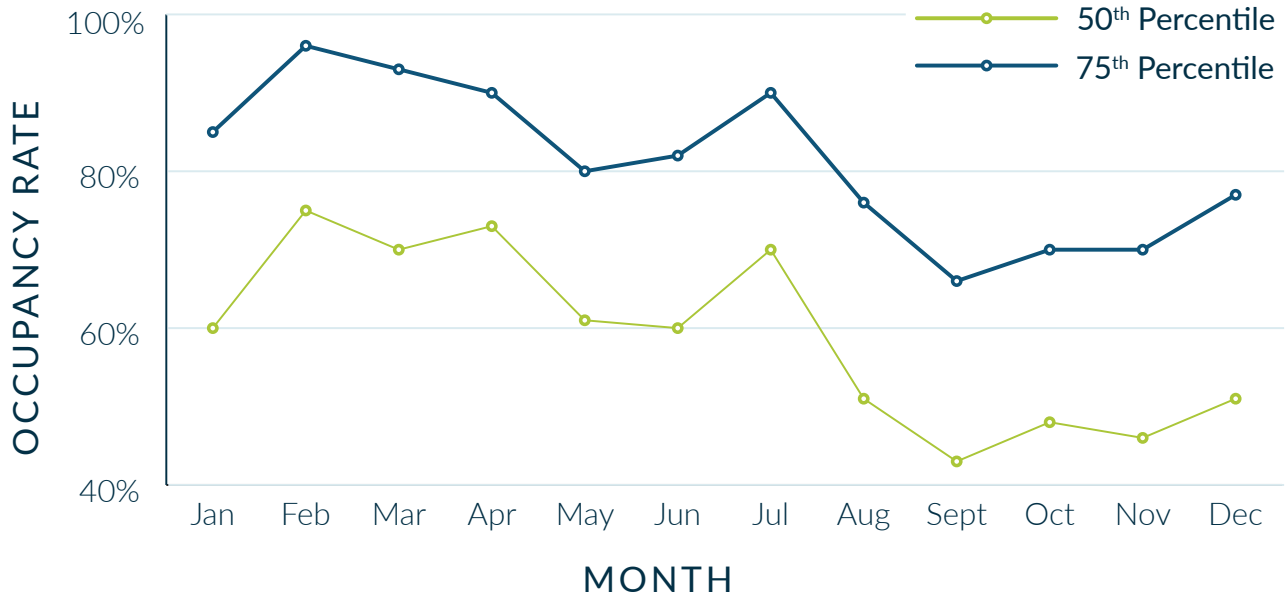
**\$103** for high season\* & **\$95** for low season\*

\* High and low seasons determined by highest 4 months and lowest 4 months of annual occupancy.

# VACATION RENTAL INVENTORY BY BEDROOM



# OCCUPANCY BY MONTH



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This report includes data for Tampa and the surrounding areas of Clearwater, St. Petersburg, Treasure Island, and Indian Rocks Beach.