

# PHOTO SHOOT PROPERTY REVIEW & FEEDBACK

As a hospitality company, it's our mission to make sure each property lives up to our guests' expectations. You are at the core of that mission. With each property you photograph, you experience what guests will encounter during their stay. Your feedback about the home helps us better understand the property and address issues prior to a guest's arrival.

Please take a few minutes to look around each property for an overall sense that the home meets our Four Core Property Standards: Safe, Clean, Guest Ready and As Advertised.



**SAFE:** Is anything visibly unsafe about the home or surrounding area?

- Are there any glaring hazards to accessing or moving around the property, such as loose steps, handrails, or unlit areas?
- Are there any items in the home that may potentially violate [Evolve's Inclusion and Community Behavior Policy](#)?
- Do you see any interior surveillance cameras?



**CLEAN:** Is there anything about the property that's not clean? We expect each of our homes to be up to a professional standard.

- Are there any dirty areas on the carpets and floors?
- Do you see any dents or marks on the walls?
- Do you see any mold and/or dirty areas in the kitchen (including appliances) or in bathrooms?
- Is the exterior of the home untidy?



**GUEST READY:** Aside from cleanliness, are there any areas or items that are not ready for guest use?

- Are there any incomplete renovations, maintenance, landscaping or other house projects?
- Are there any rooms that are missing necessary furniture?
- Do any of the owner's personal items need to be removed or stored out of view?
- Do you see any housekeeping or other miscellaneous items that should be put away?
- Are there any lights that aren't functioning?
- Do you see any items that do not appear to be working? (lockbox, furniture, electronics, appliances etc)
- Is anything in the home poorly maintained or in bad condition?



**AS ADVERTISED:** Is there anything inaccurate about the property information we provided you?

- Is there anything you encountered that we should clarify in the property description (how to access the home, GPS or parking instructions, distance to amenities, cell service, etc)?

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### **What Else Should We Know About the Home?**

Please provide any additional feedback about the property. What would be important for a guest to know before staying here?

Part of building a compelling listing that attracts guests is knowing all the right details. Are there any unique characteristics of the home, amenities, or sites in the surrounding area that would appeal to a guest, like views from the home, restaurants, or a great trail nearby? If you were a guest staying at the home, what top three things would delight you the most?

### **Thank you for your feedback!**

It is critical to ensure the guest has a positive stay. If you have any questions please do not hesitate to contact us at [photography@evolvevacationrental.com](mailto:photography@evolvevacationrental.com).